



<https://vipulac.in/job/we-are-hiring-social-media-manager-designer/>

We Are Hiring – Social Media Manager & Designer

Description

- Manage and grow Instagram, YouTube & other social media platforms
- Plan content calendar and posting strategy
- Increase followers, engagement & brand visibility
- Run and optimize paid ad campaigns
- Track performance and generate reports
- Design engaging YouTube thumbnails
- Create Instagram posts & reel creatives
- Maintain brand consistency
- Work closely with marketing team

Responsibilities

- Experience in social media handling
- Knowledge of Instagram growth & YouTube optimization
- Basic knowledge of Meta Ads
- Good communication skills
- Proficiency in Canva / Photoshop / Illustrator
- Creative mindset
- Experience in social media content design
- Video editing knowledge (preferred)

Qualifications

- Bachelor's Degree / Diploma in Graphic Design, Multimedia, or related field
- Certification in Graphic Designing (preferred)
- Portfolio is mandatory

Hiring organization

Vipul HVAC Solution Pvt. Ltd.

Employment Type

Full-time

Industry

HVAC

Job Location

Hari Ichchha Industrial Society,
Udhna Udhog Nagar, Udhana,,
394210, Surat, Gujarat, India

Salary

Negotiable – Based on experience & capability.

Date posted

February 14, 2026

- Bachelor's Degree in Marketing, Business, Mass Communication, or related field
- Digital Marketing certification (preferred)

Experience

Experience Required: 3–7 Years

Skills

- Strong knowledge of Instagram, YouTube & Facebook algorithms
- Content planning & strategy development
- Meta Ads & basic YouTube Ads knowledge
- Analytics & performance tracking (Insights, engagement metrics)
- Basic graphic designing understanding
- Excellent communication & copywriting skills
- Proficiency in Canva, Adobe Photoshop, Illustrator
- Thumbnail design for YouTube
- Creative Instagram post & reel design
- Basic video editing (Premiere Pro / CapCut / After Effects preferred)
- Understanding of branding & visual identity
- Creativity with attention to detail

Job Benefits

- ☑ Work on challenging and innovative projects
- ☑ Career growth with leadership opportunities
- ☑ Collaborative and supportive work culture

Contacts

Apply at: hr.vipulaircondition@gmail.com

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